



WFXV  
201 Humboldt Street  
Rochester, NY 14610

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 1444757

**Schedule Dates** 10/18/16-10/24/16  
**Advertiser** NRCC (66196)  
**Agency** National Media Research Inc (10525)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 155/915/8144 (566595)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 155/915/8144  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 2016  
This is a new order being sent as a revision to reflect corrections in programming made before sending.

**Date Entered** 10/07/16  
**Last Modified** 10/07/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25326138  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$300.00  
**Net Total** \$1,700.00  
**Sales Tax**

### Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	29	\$2,000.00
<b>Grand Total:</b>	<b>29</b>	<b>\$2,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4P- Celebrity Name Game	1			X					1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	10/7/16
2.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4P- Celebrity Name Game	1					X			1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	10/7/16
3.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	4:30P- FAMILY FEUD	1		X						1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	10/7/16
4.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:30P- FAMILY FEUD	1				X				1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	10/7/16
5.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5P- The Middle	1		X						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
6.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5P- The Middle	1				X				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
7.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5P- The Middle	1	X							1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
8.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:30P- Hot in Cleveland	1			X					1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	10/7/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5:30P- Hot in Cleveland	1					X			1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	10/7/16
10.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6P- Modern Family	1		X						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
11.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6P- Modern Family	1				X				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
12.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6P- Modern Family	1	X							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
13.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6:30P- Modern Family	1		X						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Sales Office** Millennium - New York  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 155/915/8144  
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**Billing Type** Standard  
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**Demo**  
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**Package Deal**  
**Commission %** 15.00  
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14.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:30P- Modern Family	1				X				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6:30P- Modern Family	1	X							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
16.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7P- BIG BANG THEORY 1ST	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
17.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7P- BIG BANG THEORY 1ST	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
18.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7P- BIG BANG THEORY 1ST	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
19.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7P- BIG BANG THEORY 1ST	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
20.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7P- BIG BANG THEORY 1ST	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
21.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7:30P- BIG BANG THEORY 2ND	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
22.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7:30P- BIG BANG THEORY 2ND	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
23.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7:30P- BIG BANG THEORY 2ND	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
24.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7:30P- BIG BANG THEORY 2ND	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16

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25.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7:30P- BIG BANG THEORY 2ND	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
26.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7P- 7:30P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	10/7/16
27.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7:30P- 8P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	10/7/16
28.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	12P- NFL PREGAME	1							X	1	\$200.00	\$200.00	Utica (WFXV)	FOX NFL SUN PREGAME	10/7/16
29.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	1P- NFL EARLY GAME	1							X	1	\$500.00	\$500.00	Utica (WFXV)	NFL GAME 1	10/7/16

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